
In its first year, Gallery Climate Coalition has evolved from an informal collective into an international environmental charity, lobbying group, and membership network that includes hundreds of galleries, artists, non-profits, and art-sector businesses.

GCC started in London, but is now truly international. It's clear that the resources and guidelines we are providing are needed and relevant around the world. With this in mind we plan to build on the growing momentum in our second year.

Through the generosity of our supporters, volunteers and collaborators we have been able to build the foundations of a meaningful and sector-specific response to the climate crisis. This is just the beginning. With our primary reduction targets in place for 2030, we are focussed on looking ahead to consolidate our position and expand our reach.

This document outlines some of GCC's achievements in 2020-21, as well as proposing goals for 2021-22.

Thank you for your support.

Supporters Circle Information

GCC is and always will be funded primarily by its members: the galleries, artists, collectors and art businesses it was set up to serve.

Donations via the Supporters Circle will remain the bedrock of the GCC's funding. This is for several reasons:

- It guarantees the focus of GCC's operations will remain on serving and communicating with its members.
- It will avoid the risks of the charity becoming too dependent on any one funding source.
- The companies that profit most in the arts are usually the biggest CO2e emitters and therefore have a responsibility to support a non-profit organisation instigating effective action on sector-specific climate impacts.

In our restructured system – effective as of November 2021 – there are three bands of giving, these are suggested annual donations for a minimum of three years:

Patron £10k+, Donor £5k, Supporter £2k.

For more information or to arrange a meeting get in touch via:
donate@galleryclimatecoalition.org

2021 Achievements

- 550+ members from 20 countries on 6 continents, aligned on the key target of a 50% reduction in emissions by 2030.
- Developed an international network of volunteer groups to research sector-specific guidelines.
- GCC Berlin and LA launched, with Italy to be announced shortly.
- Formation of Shipping Industry Working Group with leading international art shippers.
- Successfully lobbied the insurance industry to adapt current policies to make sea freight safer and more accessible for galleries and art businesses.
- Launched GCC News and commissioned reports on offsetting and green energy.
- Launched 'Strategic Climate Funds', as an alternative to conventional offsetting.
- Hosted a series of events, featuring conversations on low-carbon travel, NFTs, the problems with offsetting and sustainable art packaging.
- Partnered with Christie's to raise funds for environmental charity ClientEarth with work by Cecily Brown, Antony Gormley, Rashid Johnson, Beatriz Milhazes and Xie Nanxing.
- Launched Carbon Reporting Campaign to encourage members to submit a 2019 baseline report.
- Presented a booth at Frieze London in October 2021, sharing sector-specific sustainability tools and resources with exhibitors and visitors to the fair.
- GCC Decarbonising the Art World Conference scheduled for 24 November 2021.
- Addressed world leaders at the United Nations Headquarters at an event on Culture and Sustainable Development.
- Co-founded PACT (Partners for Art and Climate Targets) together with Art to Acres, Galleries Commit, Art to Zero, Art / Switch, Ki Culture and Art x Climate SF.

2022 Goals

- 1000+ active members by October 2022.
- Increase institutional membership globally.
- Build Artist and Collector Networks.
- Establish new volunteer teams in New York, São Paulo, Seoul, Spain and make contact with potential groups in South Africa, Mexico City, Australia, India.
- Appoint environmental advisors for active regional groups.
- Increase action through the Green Teams initiative.
- Publish a Decarbonisation Action Plan, a sustainability roadmap for the art sector.
- Continue industry carbon reductions through data collection and provide necessary resources, tools and lobbying.
- Raise \$5m+ for ClientEarth through auction collaboration.
- Launch campaigns on Shipping, Travel and Packaging.
- Develop new resources on Printing & Publications, Insetting, Banking & Finances, Art Production, Gallery Spaces and the Circular Economy.
- Commission reports on topics including 'sustainable finances' and 'growing a business whilst reducing emissions'.
- Produce art fair participation guidelines in collaboration with international art fairs.
- Academic partnerships with RA, RCA, CSM and UCL.
- Execute projects with Christie's, Sotheby's, Art Basel and Frieze.