We are an international coalition of *artists, museums, galleries,* and *cultural organisations* driving climate action across the art world

The Future Needs Art

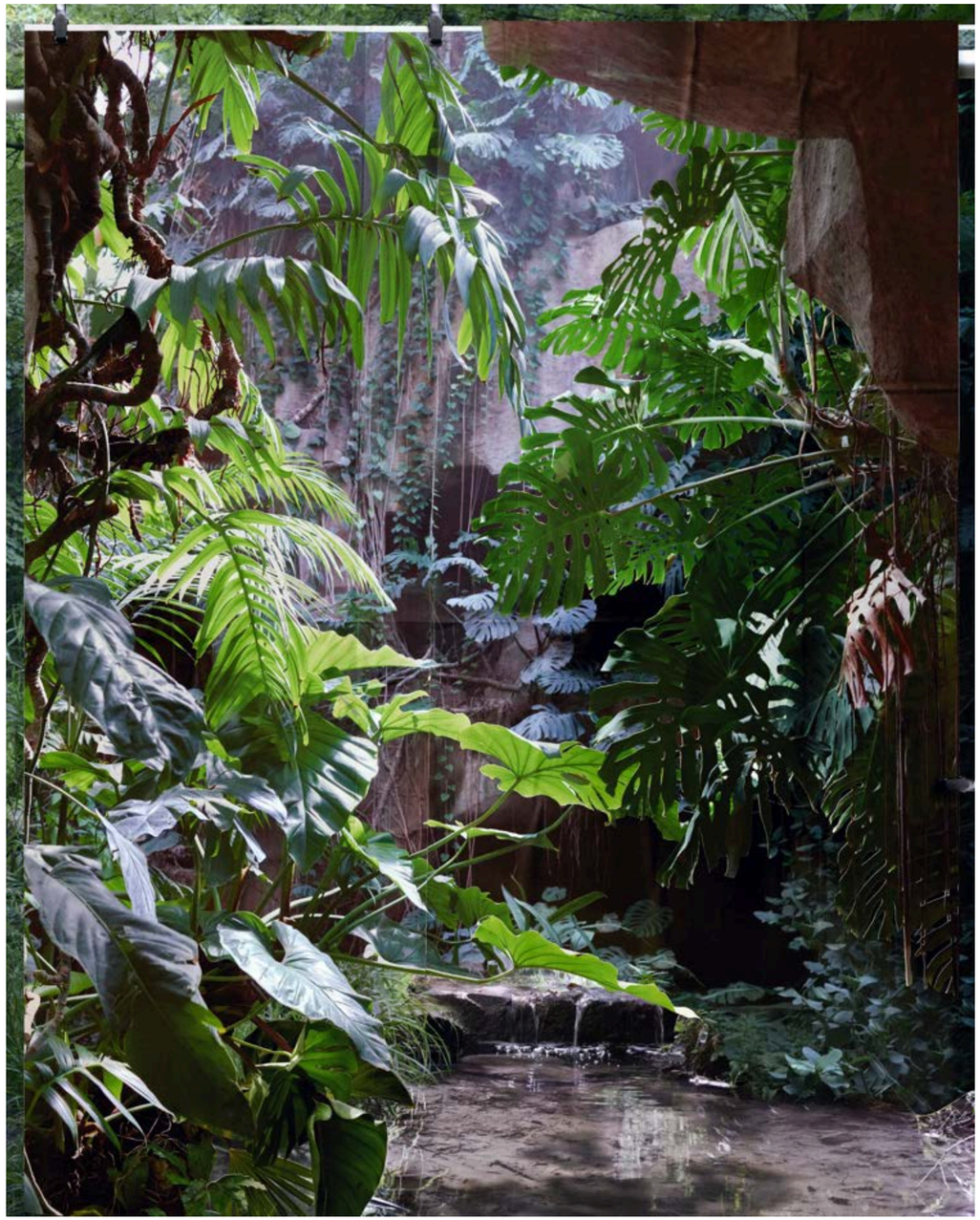
Climate change is no longer a distant threat to the art world. It's an operational reality.

Rising costs, supply chain disruption, extreme weather, shifting audience expectations and new regulations are redefining how art is made, moved, shown and funded.

No single organisation can rise to these challenges alone – it demands urgent, systemic change.

Gallery Climate Coalition helps the visual arts meet this moment – with shared tools and standards, coordinated action and the power of art and culture to shift how people think and feel about climate.

The art world can lead this.
GCC is helping make that possible.



Noémie Goudal, *Tropiques V, 2020. Inkjet print.*
Included in '***10% Of***' **at Frieze and Frieze Masters 2025**– an initiative that reframes that familiar art market mechanism as a way to directly support environmental action across the visual arts. *Courtesy of Edel Assanti*

Art has always helped society imagine different futures. We need that now more than ever.

The climate crisis is not only an environmental challenge. It's a cultural one. Tackling it will take more than new technologies, policies and economic models – **it demands new stories, new values and new ways of imagining our relationship with each other and the world.**



Khalif Tahir Thompson, *Sandy in a Striped Shirt, 2025*, presented by Victoria Miro for *'10% Of'* at Frieze and Frieze Masters 2025, through which galleries donated 10% of selected artwork sales to support climate action across the visual arts. *Courtesy of the artist & Victoria Miro.*



Suzanne Jackson's *Baby Kiss, 1984,* featured in **Artists for Climate Action**, an initiative from **ClientEarth** and **GCC** bringing artists, galleries & collectors together to raise vital funds for climate action. *Courtesy of the artist & Ortuzar, New York.*

This is why art matters. It moves people, connecting with them on an emotional level to shift narratives and mindsets. **But imagination without action changes nothing.**

GCC connects cultural influence with practical action – giving the visual arts the tools, knowledge and collective power to help shape the transition.

The future needs art.

Among Gallery Climate Coalition members who began tracking their footprint in 2019, 79% are on track to meet the coalition target of a 50% reduction by 2030.



GCC has become the climate infrastructure the art world relies on.

Founded in 2020 by a group of arts professionals, GCC began as an initiative supporting London's commercial galleries to reduce their environmental impact. It's since grown into infrastructure the global art world now depends on.

Today, GCC is made up of artists, museums, galleries, foundations, cultural organisations, auction houses and art fairs coming together to tackle shared challenges and accelerate climate action.

Built by art workers, for art workers, GCC is driving the sector's future.

Source: Gallery Climate Coalition Stocktake Report 2025 Executive Summary

“In the face of climate crisis, good intentions are no longer enough – we need coordinated, credible action. GCC has built the framework that allows the art world to respond together and at scale. With your support we can turn that framework into impact within, and beyond, the art world. ***There is no time to lose***.”

Frances Morris
Chair of GCC, Former Director of Tate Modern

The transition is inevitable. The only question is: will the art world lead it, or be led by it?

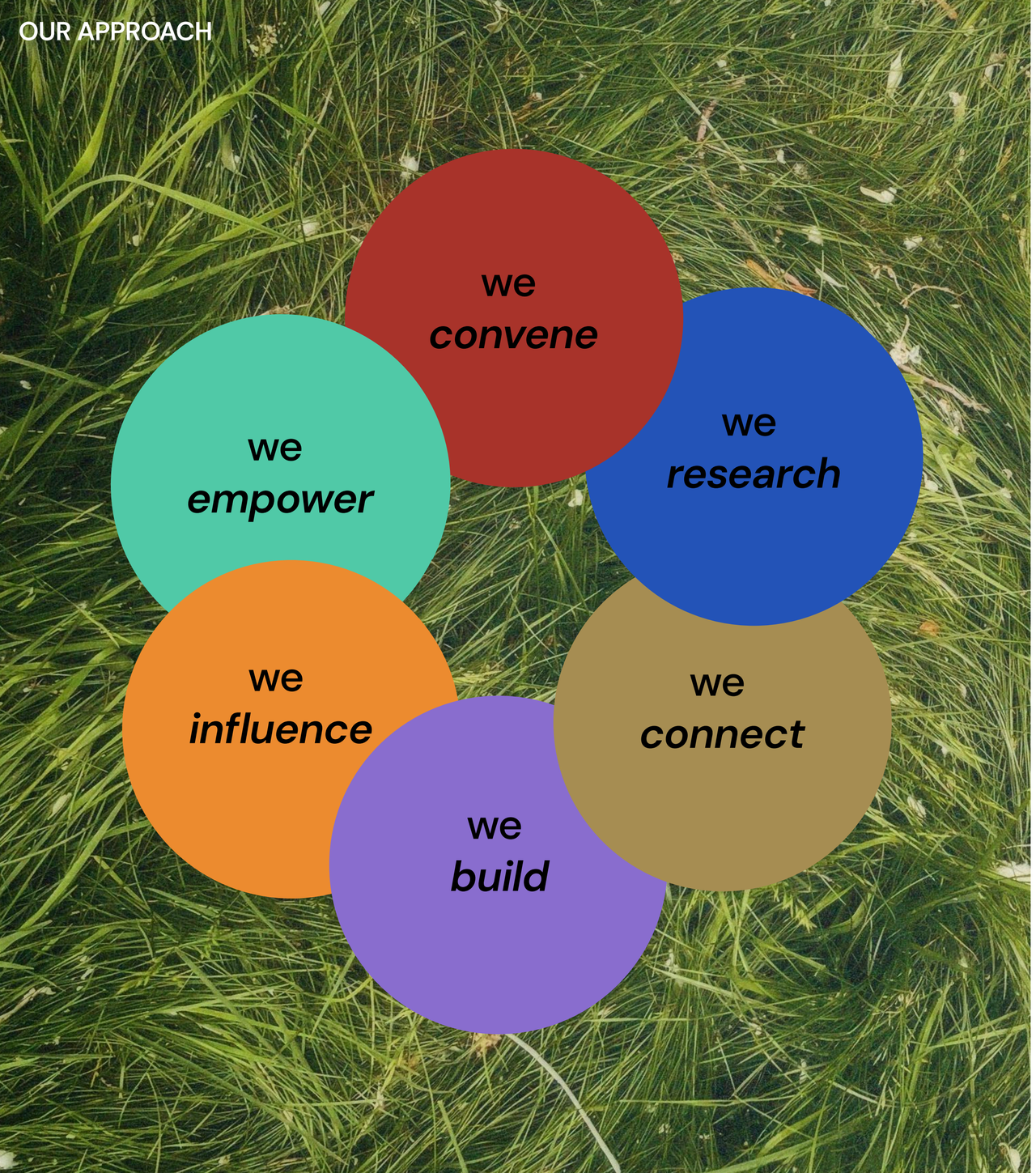
Regulation is tightening and climate impacts are intensifying. Audiences, funders and policymakers expect cultural organisations not just to respond, but to lead. There's real reputational risk in inaction – and real advantage for those who move early.

Taking effective action now can reduce risks to business, operations and the planet, strengthen resilience and help the sector shape what comes next.





Larissa Harris of **Teiger Foundation**, leads a panel with **Sarah Biscarra Dilley, Stefanie Hessler, Humberto Moro & Sara Zewde**, exploring sustainability as institutional practice. ***Climate Conversations at MoMA*** was funded by Frankenthaler Foundation & Teiger Foundation. *Photo: Jenna Bascom.*



GCC drives systemic change.

Real change means shifting how the whole sector operates – not just what individual organisations do.

GCC brings art workers together and develops the shared knowledge, tools, partnerships and collective action needed for the visual arts to thrive in a rapidly changing world. No other group combines free tools, sector-wide standards and direct advocacy at this scale.

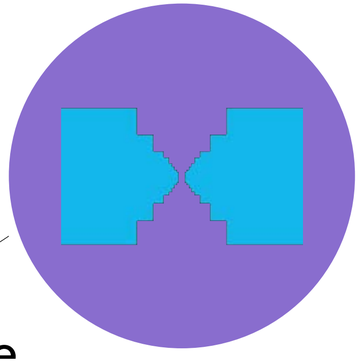
- **Resources & Guidance**
  Providing open-access toolkits and trusted standards, including the sector's Carbon Calculator and the 2025 Stocktake Report.

- **Advocacy & Campaigning**
  Uniting the industry behind a shared, science-based position and using that weight to shift policy and practice, from carbon data transparency to shipping and insurance to museum standards

- **Convening & Community**
  Bringing arts professionals together through conferences, events and working groups that build real momentum.

Proof, not promises.

GCC's Flagship Initiatives



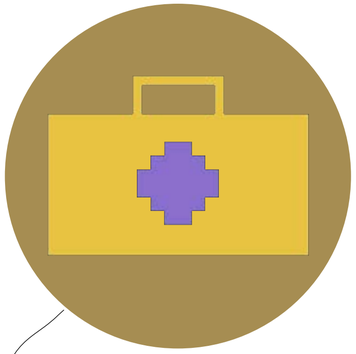
New York Climate Conversations at MoMA

A collaboration with **Teiger Foundation, Helen Frankenthaler Foundation** and **MoMA**, convening New York's culture and climate leaders for a programme of talks and presentations.

Active Membership

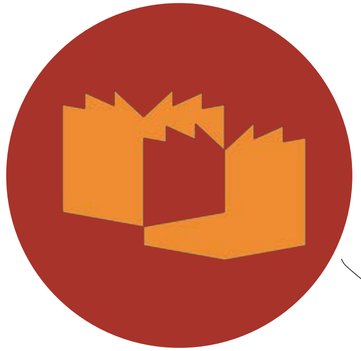
A global benchmark for environmental leadership for organisations and individuals, offering a credible, achievable path to best practice and meaningful climate action.





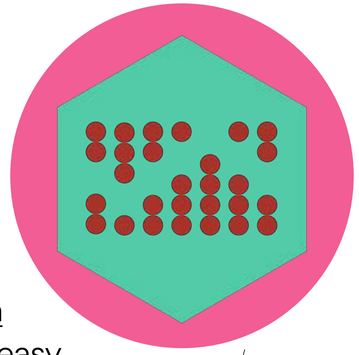
Artist Toolkit

Co-created with **45 artists and creatives**, providing guidance for more sustainable artistic practice.



Stocktake Report

A first-of-its-kind analysis of five years of sector emissions data from **GCC's Carbon Calculator**, assessing progress and identifying where to accelerate next. Sponsored by **Christie's** and **Hauser & Wirth.**



Carbon Calculator

The visual arts' leading carbon reporting platform – free and easy to use, built to measure and track emissions. Upgraded and expanded with funding from the **Getty Foundation**.



London Art + Climate Week

A week of talks and events bringing together artists, museums, collectors and cultural leaders, in partnership with **30 organisations across London.**

The numbers behind the mission

93% *of members say GCC has driven positive change across the sector*

90% *say GCC has enabled tangible change within their organisation*

79% *early adopters have already cut emissions by 25%+*

5M+

tonnes CO2e could be cut annually if these approaches scale sector-wide (2025 Stocktake)

$6M+

raised for ClientEarth and frontline environmental legal battles via Artists for ClientEarth in collaboration with Christie's



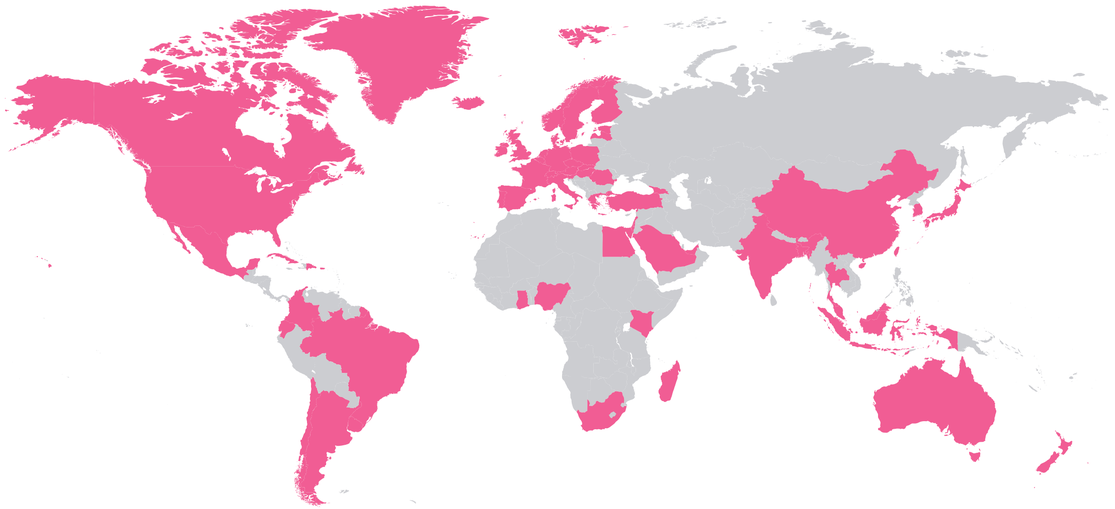
At **MoMA's Climate Conversations**, **Frances Morris, GCC Chair**, reflects on the role of artists & cultural institutions in shaping climate consciousness, pictured before **Jenny Holzer's "If not now, then when?"** from *Hurt Earth, 2021. Photo: Jenna Bascom.*

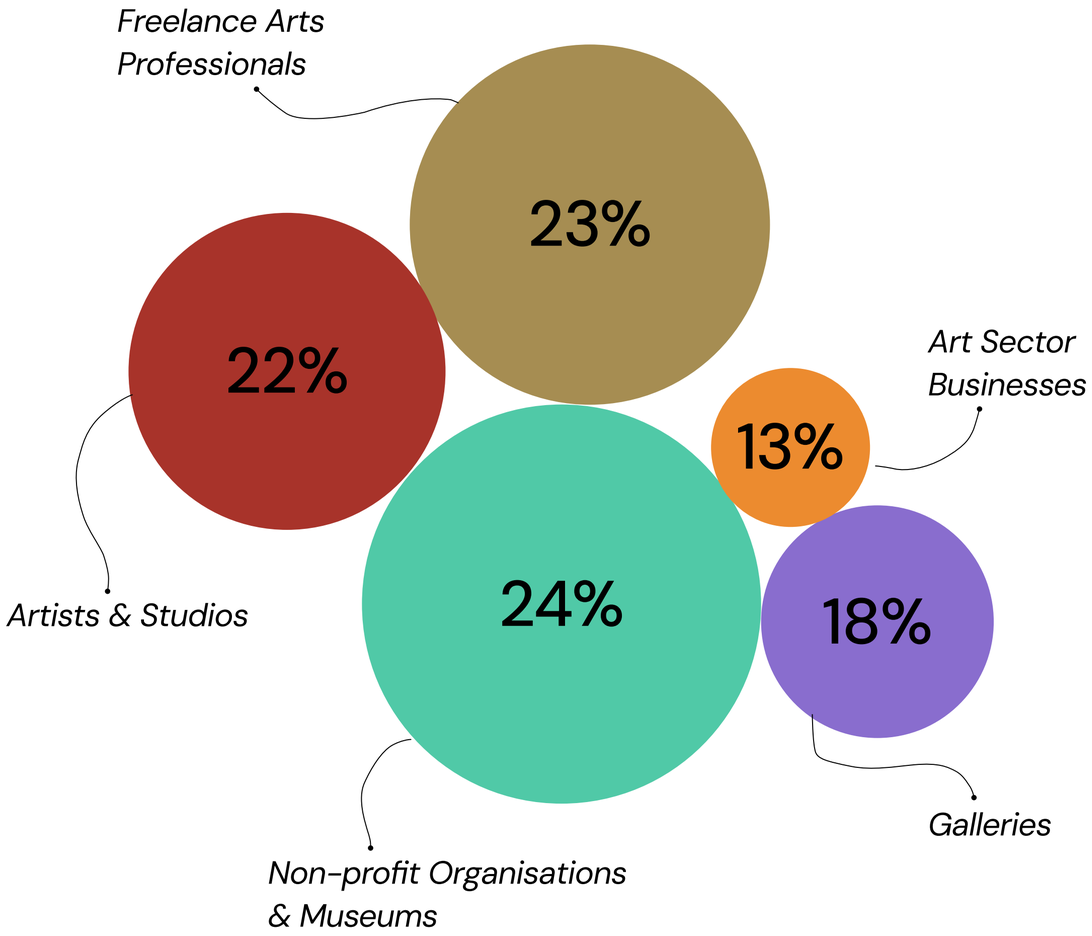
Our ambition is bigger than reducing the sector's footprint. We want the visual arts to become one of the world's leading examples of collective environmental action – resilient, regenerative and capable of using its cultural influence to help shape wider change.

The Coalition

2,250+ members from
65+ countries

including **1000+ organisations**
representing **25,000+ art workers**





By aligning standards, sharing knowledge and coordinating action, GCC turns individual efforts into collective progress – enabling change at a scale no single artist, museum, gallery or organisation could achieve alone. ***That's what makes GCC a coalition, not just an organisation.***

The impact: GCC Members in their own words.

"My work emerges from regions where climate change is not abstract but lived through shifting ecologies, and accelerated urban transformation. As an artist, I believe in the power of collective responsibility and shared knowledge. **Active membership in the Gallery Climate Coalition supports my commitment to reducing environmental impact** while contributing critical, regionally grounded perspectives to global climate conversations in the arts."



Hashel Al Lamki
Artist, Abu Dhabi

"GCC helps keep this work moving forward. **The coalition provides the structure, tools, and collective momentum that support us** in turning reflection into action, and in continuing to push for meaningful change, even when progress is gradual."



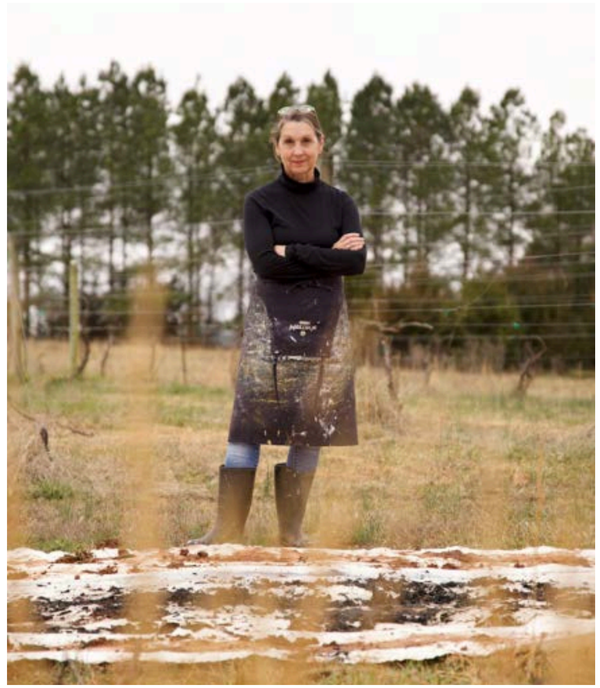
Artica Svalbard
Non-Profit, Norway

"Our work is rooted in our local natural environment—the sea, the sky, and the communities who live with them. **GCC gives us the tools, accountability, and partnerships we need** to reduce our carbon footprint and advocate for more sustainable practices in our community."



Turner Contemporary
Art Institution, UK

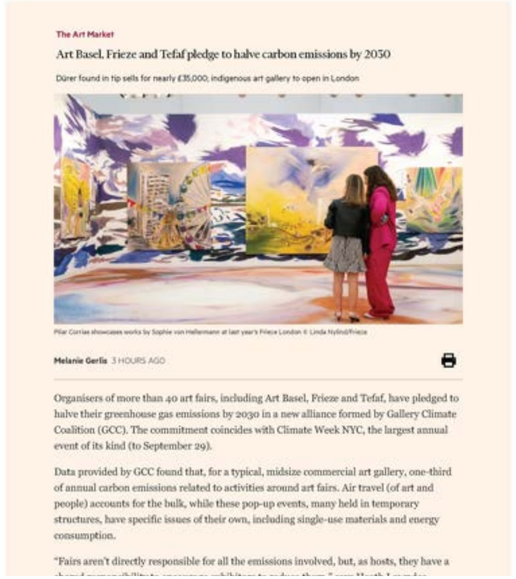
"As a farmer-artist, I am guided by a deep sense of land stewardship. But while ecological transition starts at a personal level, the scale of the climate crisis demands collective action. This is why I am an active member of the Gallery Climate Coalition: **to join a community committed to reducing the art sector's environmental footprint** through shared accountability, education, and care."



Michelle Gagliano
Artist, US

GCC is gaining international recognition

GCC has been featured in The New York Times, included in Observer's ***Business of Art Power List***, and **named the *"Green Conscience of the Art World"*** by Frieze.



The Art Market

Art Basel, Frieze and Tefaf pledge to halve carbon emissions by 2030

Dürer found in tip sells for nearly £35,000; indigenous art gallery to open in London

Pilar Corrias showcases works by Sophie von Hellermann at last year's Frieze London © Linda Nylind/Frieze

Melanie Gerlis 3 HOURS AGO

Organisers of more than 40 art fairs, including Art Basel, Frieze and Tefaf, have pledged to halve their greenhouse gas emissions by 2030 in a new alliance formed by Gallery Climate Coalition (GCC). The commitment coincides with Climate Week NYC, the largest annual event of its kind (to September 29).

Data provided by GCC found that, for a typical, midsize commercial art gallery, one-third of annual carbon emissions related to activities around art fairs. Air travel (of art and people) accounts for the bulk, while these pop-up events, many held in temporary structures, have specific issues of their own, including single-use materials and energy consumption.

"Fairs aren't directly responsible for all the emissions involved, but, as hosts, they have a



Wednesday, September 16, 2026
Today's Paper

The New York Times

S&P 500 -0.45%

How to Reduce the Environmental Impact of Collecting Art

From flying commercial to choosing reusable packing crates, art enthusiasts have many options to consider.

Listen · 7:36 min

Share full article



DAY 1
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INSIDE

THE ART NEWSPAPER

FRIEZE LONDON

A tale of two cities: philanthropy in London and Paris

As two new foundations open in the UK capital, we compare patronage power. By Kabir Jhala

Galleries to give 10% to tackle climate crisis

Almine Rech reopens with a downsized gallery

frieze OBSERVER FINANCIAL TIMES The New York Times

ARTnews ARTFORUM OCULA artnet

In **2025** alone, GCC was **covered 40 times**, reaching an estimated **1.49M views** across an **audience of 80.6M.**

“Art can help us stop pretending we’re separate from the planet. The future lies not in grand declarations, but in small, consistent solidarities. ***That’s where art begins.***“

Ahmet Öğüt,
Artist

Take part. There's a place for everyone in the coalition.

Membership is free and open to everyone working across the visual arts. Start where you are, there are many ways to get involved.

Join

Become a member and join a community of 2,250+ members across 65+ countries.

Act

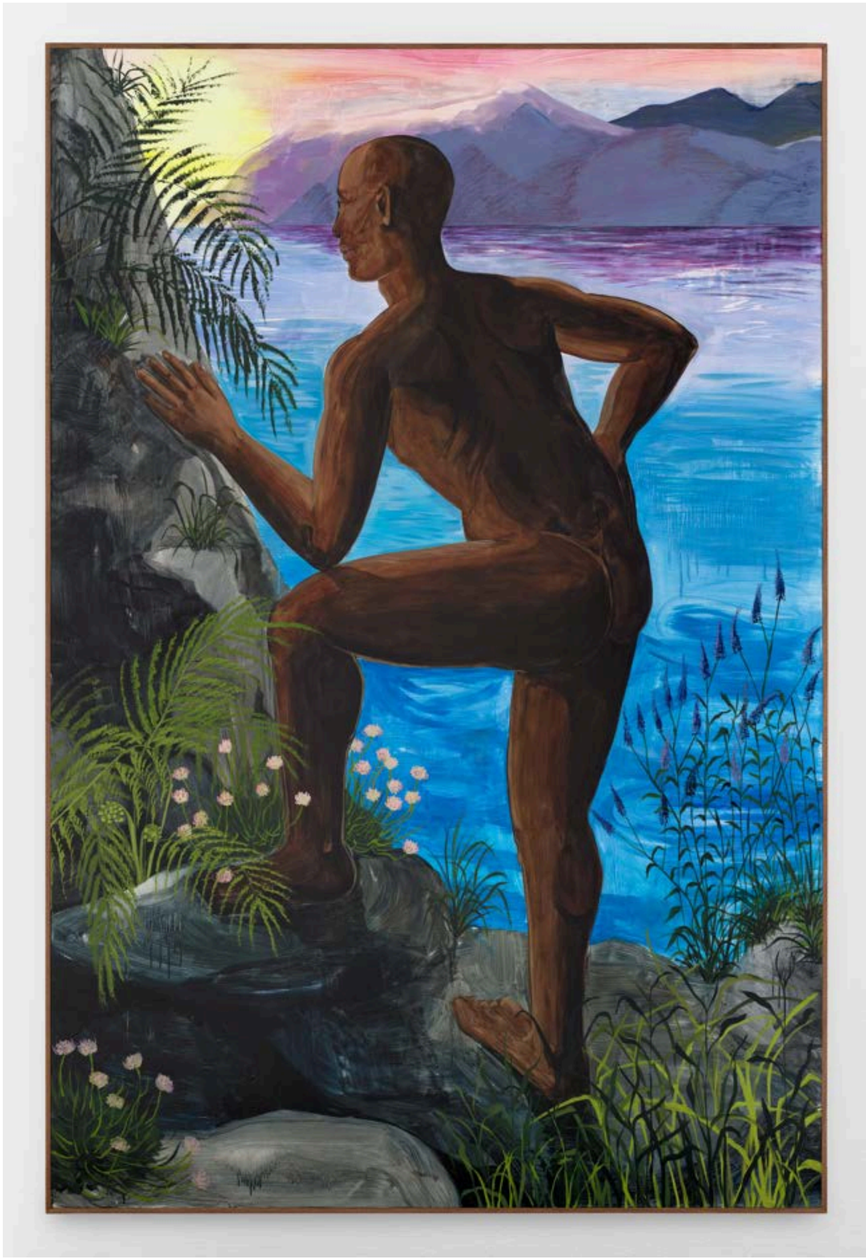
Use our resources, start a green team, measure your impact and introduce new policies.

Collaborate

Contribute to research, campaigns, projects and new ideas shaping the sector.

Connect

Take part in events, conversations and peer learning across the international coalition.



"Participation by everyone involved demonstrates leadership and accountability, showing artists, collectors, and audiences that the galleries recognise the urgency of climate action and is actively working toward more ethical, resilient ways of operating." Sim Smith on what Active Membership means to the gallery. *Solastalgia* by **Kemi Onabulé**, *courtesy of Sim Smith.*



Help build the future of the visual arts

GCC's work is built and funded collectively – we receive no government funding. Our free tools, research, advocacy and international community are made possible by artists, galleries, foundations, businesses and individuals who believe in a more sustainable future for the visual arts.

Every contribution keeps GCC independent, ambitious and accessible to all.

Strategic Partnerships

Partner with GCC through sponsorship, philanthropy or long-term support for our mission.

Support Through Art

Contribute through artwork donations, editions, exhibitions or 10% Of.

Fund a Project

Support specific research, campaigns, tools or programmes.

Make a Donation

Give once or regularly to sustain GCC's work for the whole sector.

Wolfgang Tillmans' *Lignin duress, 2014,* donated to GCC and sold at Frieze London 2021, demonstrating how artists, galleries & collectors can directly support climate action across the visual arts.
Courtesy of the artist and Maureen Paley, London.

GCC is supported by leaders from across the visual arts, investing in its future.

Transforming the Sector

Platinum: £10k / $12.5k

Christie's, Frieze, Gagosian, Hauser & Wirth, Lisson Gallery, Paula Cooper Gallery, Teiger Foundation, Thaddaeus Ropac, Thomas Dane Gallery, Victoria Miro, White Cube

Accelerating the Transition

Gold: £5k / $6.5k

Frederick Mulder Foundation,
Ricard Mora Contemporary Art Collection Andorra

Powering the Work

Silver: £2.5k / $3.5k

Eythos, Galerie Max Hetzler, Ivor Braka, Kate MacGarry, Momart, Sprüth Magers, Sutton, VeneKlasen Gallery

Ready to join?

Contact heath@galleryclimatecoalition.org to find the right tier for you.

GCC is a UK-registered charity. Through our Friends Fund at CAF America, U.S. donors can make tax-deductible donations of any size.

GCC

Become a member, partner with us, or help shape what comes next.



From left to right:

Nicola Ferrão, *Operations Manager*
Heath Lowndes, *Director & Co-Founder*
Aoife Fannin, *Project & Programmes Lead*

Danny Chivers, *Senior Climate Advisor (part-time)*

Get in touch

heath@galleryclimatecoalition.org

GCC Board

Frances Morris, *Chair of GCC, Former Director of Tate Modern*
Isla Angus, *Music & Culture Partnerships, ClientEarth*
Thomas Dane, *Founder & Partner, Thomas Dane Gallery*
Greg Hilty, *Senior Partner, Lisson Gallery*
Kate MacGarry, *Founder & Partner, Kate MacGarry*
Cliodhna Murphy, *Global Head of Environmental Sustainability, Hauser & Wirth*
Lucia Pietroiusti, *Head of Research & Emergence, Hartwig Art Foundation*

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The Future Needs Art

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