

London - March 2022

**“Lending Library” - Introducing the environmental benefits of the circular economy to the art world.**

- **The Lending Library project of sustainable, protective art shipping crates can significantly reduce art shipping CO2 emissions by 90%.**
- **The project, while saving the environment, also enables stakeholders such as galleries, art collectors and museums to save on shipping costs**
- **The project has the support of Gallery Climate Coalition (GCC) and AXA XL**

The innovative Lending Library project seeks to dramatically change the way art is shipped today by replacing the current make-use-destroy system with a circular economy model; its key objectives are to reduce CO2, waste, cost and risk in art shipping and packaging.

The art industry has previously identified that art shipping and packaging is the single largest contributor to its environmental impact globally.

Lending Library’s sustainable, protective art shipping crates can significantly reduce art shipping CO2 emissions significantly, as the majority of art shipping CO2 emissions result from the transport of artworks and the production and disposal of packaging, according to cultural heritage professionals’ organisation, STiCH. The heavier something is, the more CO2 it takes to move.

The project will enable an international network of Lending Library fine art shipper participants to share and access pools of low-weight, highly protective, reusable art packaging, enabling the reduction of CO2, with zero waste.

Initially, it will utilize reusable light-weight ROKBOX technology and focus on the busiest art shipping route in the world, London and New York, with plans to expand to more destinations in the course of 2022.

In an unprecedented union, key art world stakeholders, fine art shippers, auction houses, galleries, insurers and charities have come together to pilot new working practices in support of these ambitious, urgent and vital environmental goals.

This collaborative approach has the support of Gallery Climate Coalition (GCC) and AXA XL.



**XL Insurance  
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### **About AXA**

AXA XL, the property & casualty and specialty risk division of AXA, provides insurance and risk management products and services for mid-sized companies through to large multinationals, and reinsurance solutions to insurance companies globally. We partner with those who move the world forward. To learn more, visit [www.axaxl.com](http://www.axaxl.com).

## **GCC**

### **About GCC**

Gallery Climate Coalition (GCC) is an international charity and membership organisation providing environmental sustainability guidelines for the art sector and promoting effective action towards decarbonisation through collaboration and innovation. GCC's primary goal is to facilitate a reduction of the sector's CO<sub>2</sub>e emissions by a minimum of 50% by 2030, and will achieve this by setting actionable targets, developing the necessary resources and making them available to all free of charge..



Sustainability Tools  
in Cultural Heritage

### **About STiCH**

STiCH (Sustainability Tools in Cultural Heritage) comprises a team of cultural heritage professionals, engineers, and conservation graduate students, working towards providing a clear path to reducing the carbon footprint from cultural heritage activities worldwide.

For more information, visit <https://stich.culturalheritage.org/>.

## **ROKBOX<sup>®</sup>**

### **About ROKBOX**

ROKBOX is an award-winning crate specifically designed to reduce the environmental impact, risk and cost of shipping and storing art.

For more information, please contact [info@rok-box.com](mailto:info@rok-box.com).

-For immediate release-

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